

AGRONOMY PLUS



An Integrated Approach

Agronomy Plus

Agrii's unique 'integrated' Agronomy Plus approach connects agronomy and use of inputs with wider farm-management objectives to ensure our customers can optimise all aspects of their farm profit equation.

Supported by a central technical resource

- + Our agronomists are supported by a comprehensive research and development capability, professionally generating independent agri-intelligence data concerning all aspects of profitable crop production.
- + The unique design of Agrii trials examines the interaction between all agronomy activities (cultivation method, seed and variety choice, nutrition, crop protection, spray application) and how these may be combined to best effect.
- + All our agronomists have access to the full range of central agronomy support services such as precision agronomy, technical hotline, regular bulletins, trials overviews, crop agronomy guidelines, experts in application, nutrition, varieties and compliance.

Don't forget you can also follow us on Twitter for the latest news and information from Agrii.

 @AgriiUK

www.agrii.co.uk

Agrii™



Supporting your business

- + Maximising gross margins
- + Precision agronomy
- + Crop and variety selection and seed supply
- + Seed treatments
- + Nutrition management and fertiliser supply
- + Cultivation options
- + Soil health
- + Regular field inspection and crop protection supply
- + Evidence-based agronomy recommendations
- + Application methods
- + Product stewardship
- + Environmental management and grant applications
- + Fixed costs management and machinery analysis

Agronomy that understands the farm business

The advice offered by Agrii covers a range of agronomy and integrated farm management aspects, tailored to the specific requirements of individual customers. The **'Supporting your business'** box on the opposite side of this page highlights the breadth of advice Agrii can offer.

Industry leading distribution network for Crop Protection Products

Agrii is the distributor for all key agrochemical manufacturers, which means our agronomists can utilise the widest portfolio of established and new chemistry to deliver profitable crops to our customers.

Crop protection requirements are delivered from Agrii's local distribution depots, setting the standard in the industry for reliability and ensuring products can be applied in the best window for optimum results.

For more information about our services please speak with your local contact or visit the website at www.agrii.co.uk for regional contact details.

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AgriiTM