

Agri intelligence



# GROWERS SPRING ARABLE GUIDE 2026

**Agrii**™



[www.agrii.co.uk](http://www.agrii.co.uk)

**MasterSeeds**™  
The Seeds to Grow your Farming Business

# Dear Grower

Welcome to the 2026 edition of the Growers Spring Arable Guide, your go-to resource for information on topics related to spring seed.

If you have any questions, please don't hesitate to get in touch.



**Rodger Shirreff**  
National Seed  
Business Manager

We have previously called this guide a 'Yearbook' which no longer feels appropriate as too much now changes in a single season. Each year brings new data, new challenges and new opportunities. Our aim is to condense all of that into a Growers Guide that captures your attention and genuinely supports your decision-making.

Everyone has access to the information on recommended lists, but not everyone conducts independent, replicated trials across the country - we do! It's this work that enables us to give you the most complete understanding of each variety's strengths, weaknesses and real-world potential.

We don't just grow and multiply our preferred varieties; we produce them to a consistently higher standard than the industry's HVS - which incidentally, is voluntary. Achieving MasterSeeds Standard requires attention to detail, qualified staff and consistently high standard processing capabilities to literally deliver its value back to you – in a bag, a MasterSeed bag.

As always, your Agrii contact is here to help you make the right choices - those that make you money, rather than cost you through false economies. Let us help you invest in the right varieties for your farm, your system and your goals.

Cover Image credit: Jim Carswell

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# Introduction to MasterSeeds



## A science-based approach to variety selection

- + Varieties are selected using Agrii's extensive trials network
- + Variety Sustainability Ratings give a balanced view of performance



## MasterSeeds quality

- + Tested more rigorously than Higher Voluntary Standard seed



## Supporting our future seed business

- + Continued investment in statics and mobile seed plants and our Farm Saved Seed operations



## Sustainable production of seed

- + Seed grown as close to seed plants as is practically possible



## Investing in our people

- + Training of staff to ensure advice and service exceed industry standards



## Regional expertise

- + Our Seed Specialists are embedded within our local agronomy teams



## We work with the best suppliers in the industry

- + Our seed treatments are rigorously tested through our own trials network



## Seeking new markets

- + We are continually looking to introduce innovation crops to the UK market



## Buy-back opportunities

- + We work with partners to identify suitable buy-back contracts

## CONVENTIONAL WHEAT, BARLEY, OATS

SEED SAMPLE STANDARDS	MasterSeeds	C2 HVS	C2 Lower
<b>Germination level</b>	90% <i>On preliminary germ</i>	85%	85%
<b>Vigour tests carried out on</b>	Winter Wheat Spring Wheat	No test required	No test required
<b>Analytical purity (inert matter) % weight</b>	1% (99%)	1% (99%)	2% (98%)
<b>Loose smut in barley</b>	Treated for control	0.2% or treated	0.5% or treated
<b>Embryo testing for loose smut in barley</b>	Treated for control	Not compulsory	Not compulsory

MAXIMUM IMPURITIES ALLOWED			
IMPURITY	MasterSeeds 2kg sample	C2 HVS equivalent 2kg sample	C2 Lower equivalent 2kg sample
<b>Seeds of other cultivated cereal species</b>	2	6	28
<b>Seeds of brome or couch species</b>	2	2	28
<b>Seeds of blackgrass (<i>Alopecurus myosuroides</i>)</b>	Nil	4	28
<b>Seeds of other weed species</b>	2	4	28
<b>Maximum species impurities allowed</b>	4	8	40
<b>Ergot pieces</b>	1	2	12
<b>Wild oats</b>	Bardex tested Nil in 20kg	Nil in 1kg sample	Nil in 1kg sample
<b>Sample size inspected</b>	2kg	1kg	0.5kg

## NAKED OATS

SEED SAMPLE STANDARDS	Master Seeds	C2 HVS	C2 Lower Minimum
<b>Germination level</b>	80% <i>On preliminary germ</i>	75%	75%
<b>Analytical purity (inert matter) % weight</b>	1% (99%)	1% (99%)	2% (98%)

MAXIMUM IMPURITIES ALLOWED			
IMPURITY	Master Seeds 2kg sample	C2 HVS Equiv 2kg sample	C2 Lower Equiv 2kg sample
<b>Seeds of other cultivated cereal species</b>	6	6	28
<b>Seeds of brome or couch species</b>	Nil	2	28
<b>Seeds of blackgrass (<i>Alopecurus myosuroides</i>)</b>	Nil	4	28
<b>Seeds of other weed species</b>	4	4	28
<b>Maximum species impurities allowed</b>	8	8	40
<b>Ergot pieces</b>	1	2	12
<b>Wild oats</b>	Bardex tested Nil in 20kg	Nil in 1kg sample	Nil in 1kg sample
<b>Sample size inspected</b>	2kg	1kg	0.5kg

## BEANS

SEED SAMPLE STANDARDS	Master Seeds	Certified seed
<b>Sample size examined</b>	2kg	1kg
<b>Purity (% by weight)</b>	Minimum 99%	Minimum 98%
<b>Germination</b>	90% <i>on preliminary test</i>	80%
<b>Ascochyta C1</b>	Nil	No standard
<b>Ascochyta C2</b>	0.5%, maximum 6% if treated	No standard
<b>Stem nematode infection C1</b>	Nil <i>on a sample from the cleaned seed lot</i>	No standard
<b>Stem nematode infection C2</b>	Absent	No standard
<b>Other plant species in total</b>	Maximum 0.1%	Maximum 0.5%
<b>Wild oats</b>	Nil in 2kg	Nil in 1kg

## PEAS

SEED SAMPLE STANDARDS	Master Seeds	Certified seed
<b>Sample size examined</b>	2kg	1kg
<b>Purity (% by weight)</b>	Minimum 99%	Minimum 98%
<b>Germination</b>	90% <i>on preliminary test</i>	80%
<b>Ascochyta</b>	maximum 2.5%	No standard
<b>Marsh Spot</b>	maximum 3.0%	No standard
<b>Pea Seed borne Mosaic Virus (PSbMV)</b>	maximum 5.0%	No standard
<b>Other plant species in total</b>	maximum 0.1%	maximum 0.5%
<b>Rumex Sp (Docks)</b>	nil in 2kg	5 in 1kg
<b>Melilotus Clover Sp</b>	Nil in 2kg	maximum 0.3%
<b>Wild oats</b>	Nil in 2kg	Nil in 1kg



# Seed treatments



## **i-Man** (Manganese)

### FOR WHEAT, BARLEY, OATS AND RYE

i-Man applies manganese (Mn) at 450 g/tonne and delivers 20% more Mn than New Manganese Solution. It also contains a unique chelating agent which protects Mn from being locked up by the soil so more is taken up by the plant than with any other formulation.

## **Ympact** (Humic and Fulvic Acids and micronutrients)

### FOR WHEAT AND BARLEY

Non-chemical biostimulant based on humic and fulvic acid with additional micronutrients (manganese, copper and zinc). Increases the speed of establishment and rooting that improves the crops resilience against abiotic stresses.

## **Zax** (Zinc)

Zinc is an essential micronutrient. Harvested cereal grain and oat straw remove significant quantities of zinc from the soil. Zax delivers 450 g/tonne of readily available zinc. It has been tested by Agrii for the past eight years and is an exclusive product.

## **Fielder** (Copper)

Spring barley is particularly sensitive to copper deficiency. Fielder Copper provides a readily available source of copper to the emerging seedling, reduces the need for complex foliar tank mixes and it is compatible with other seed treatment products in the Agrii range.

## **Take Off ST** (Phosphite + PGA)

### FOR CEREALS, PULSES, MAIZE AND OILSEEDS

Contains two complementary patented biostimulants; Phosphite to increase root biomass and root hair production, and Pyroglutamic Acid (PGA) to increase carbon fixation and nitrate utilisation. Take Off ST increases early vigour and yield, especially under more challenging conditions. Exclusive to Agrii.

## **Beret Gold** (Fludioxonil)

### FOR SPRING WHEAT

A basic fungicidal seed treatment for seed and soil-borne disease control. Widely compatible.

## **Rancona iMix** (Ipconazole + Imazalil)

### FOR SPRING BARLEY

Rancona is the preferred base treatment for spring barley as it provides control of seedling blight, loose smut and the highest level of leaf stripe control. It can also be co-applied to boost the activity of Vibrance Duo against loose smut when used in seed production. It is widely compatible with other treatments.

## **Vibrance Duo** (Sedaxane + Fludioxonil)

### FOR WHEAT, BARLEY AND SPRING OATS

Controls the key seed and soil-borne diseases, stimulates root development and above ground biomass. Also applied at half rate to spring oats to control loose smut (certified seed only).

## **Prepper** (Fludioxinil)

### FOR PEAS

Reduces Fusarium and Ascochyta in peas. Also approved for wheat, barley and oats.

## **Peridiam Active 315**

### FOR MAIZE AND PULSES

A seed coating, which improves the physical properties of the treated seeds.

# SPRING BARLEY

## BREWING

Skyway

## BREWING & DISTILLING

Laureate

Belter

LG Diablo

SY Arrow

## DISTILLING

KWS Sassy

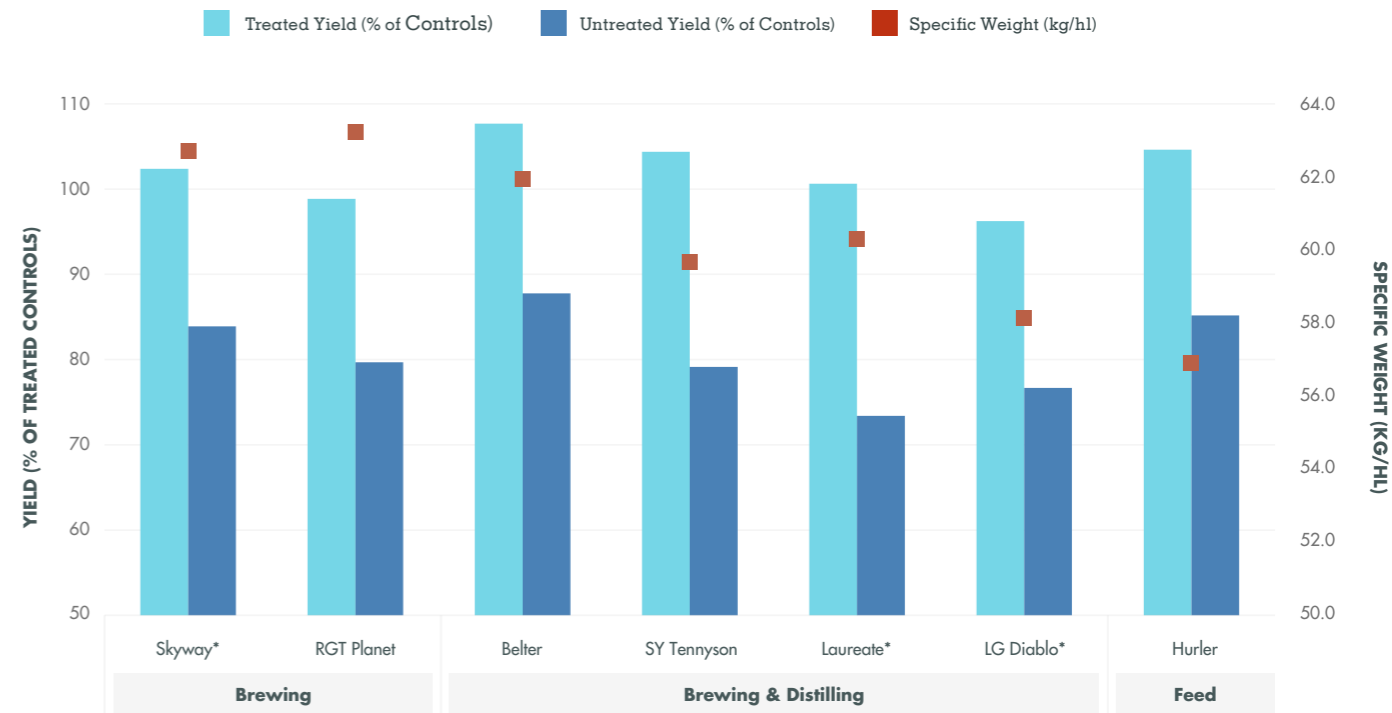
## FEED

Hurler

Diviner

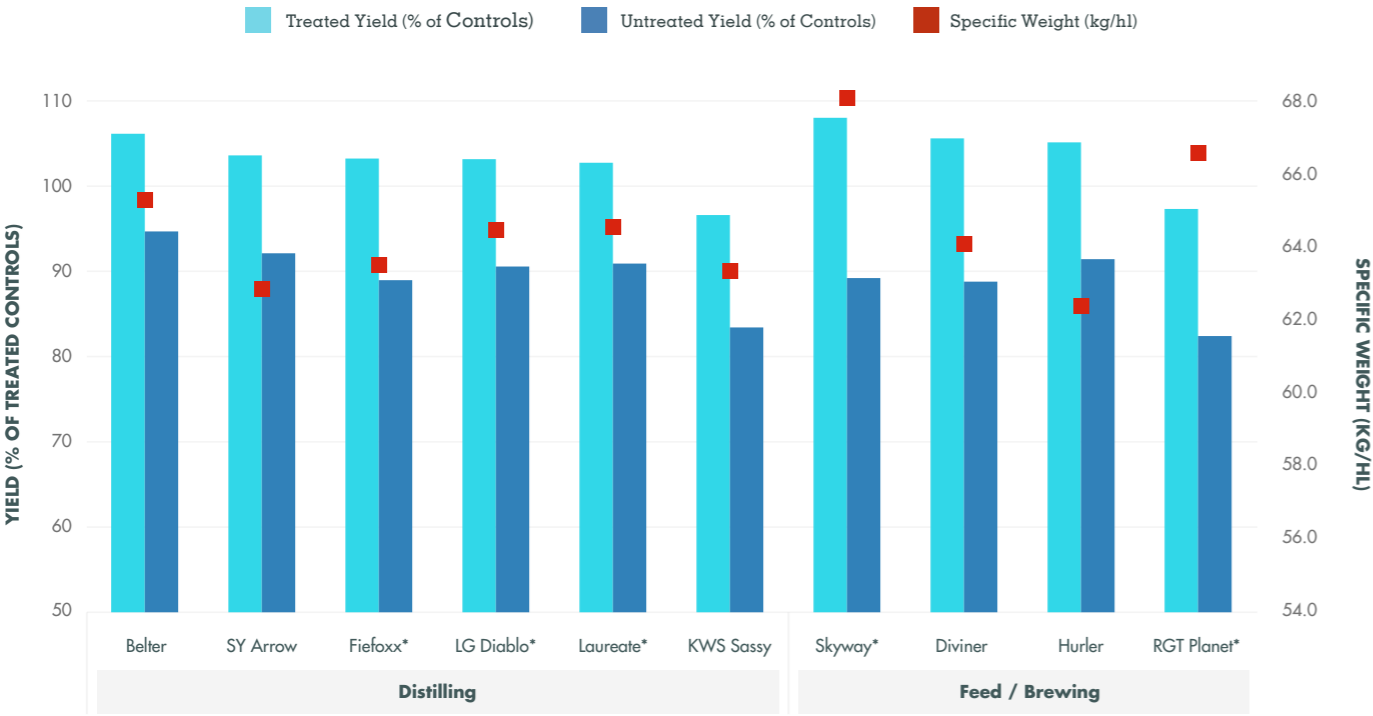


## Agrii Spring Barley Variety Trials England - 2 Year (2024 & 2025) Summary

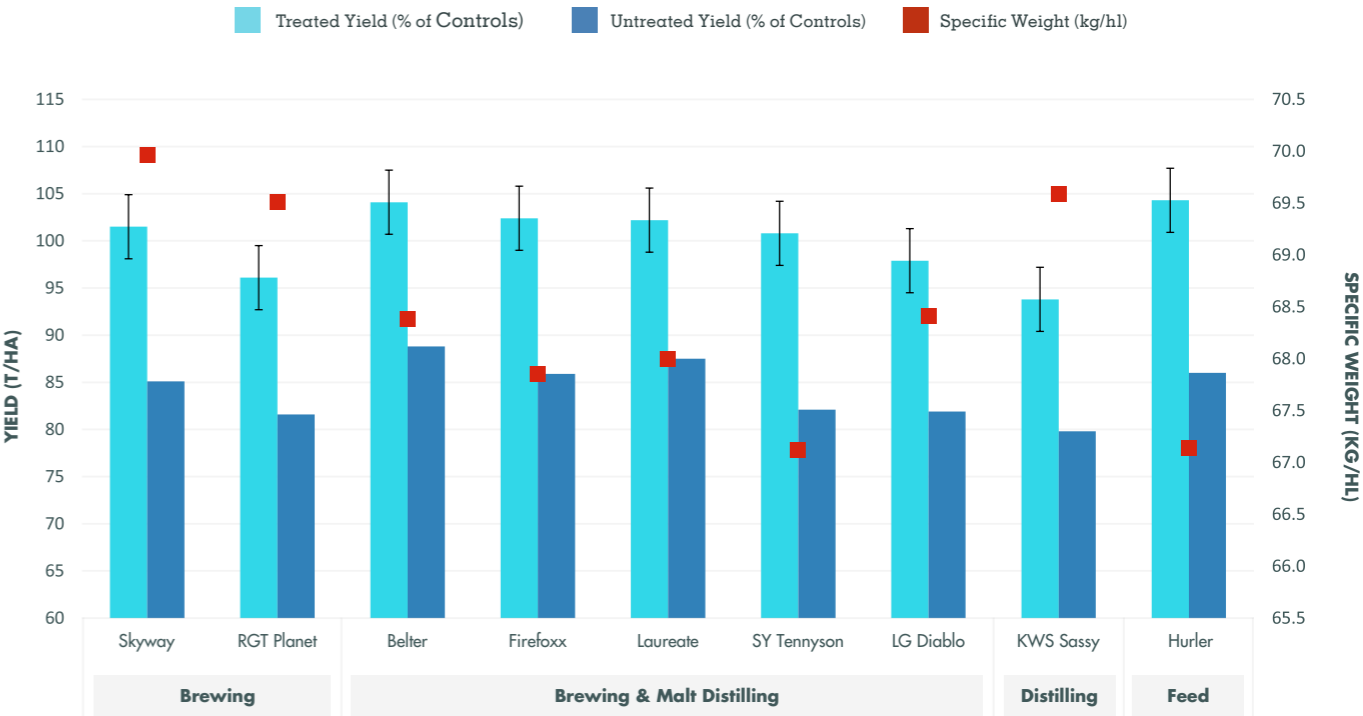


Source: Mean of Seven trials (Wilts x2, Cambs x 2, Lincs x 2, Dorset x 1). Mean yield of controls\* = 6.7 t/ha

Agrii Spring Barley Variety Trials Scotland - 2 Year (2024 & 2025) Summary



AHDB Spring Barley Recommended List UK List



# Skyway

BREWING & FEED

A consistently high yielding spring barley that is fully approved for brewing, a significant improvement over RGT Planet and widely accepted by all of the major brewers.



Skyway has performed at a similarly high level in Agrii trials over the past three years (103% England, 103% Scotland). It has one of the highest specific weights (70.0 kg/hl) of any spring barley, even higher than that of RGT Planet, combined with low screening losses. Feedback from contracts over the past two years has been positive and it is set to take further acreage away from both RGT Planet and Laureate this spring.

Suitable for all regions and soil types. Excellent agronomic characteristics with medium height (74 cm), stiffer stiff straw than Laureate (6 treated, 7 untreated), good brackling resistance (7) and medium maturity. Good disease package with good resistance to mildew (8) and Rhynchosporium (5, 6) but it is susceptible to brown rust (4, 4) and net blotch (6). As a result It has given high untreated yields in both Agrii and official results (86% and 85% respectively).

Direct drill farm trials across 6 sites in 2022 in the south showed good performance compared with RGT Planet. It showed improved grain quality and an average yield advantage of 0.6 t/ha.

BREEDER:	NORDIC SEED
UK AGENT:	AGRII
PARENTAGE:	RGT PLANET X NOS 2105-11






# Skyway

## The Spring Barley Yield Leader for Brewing Excellence

- ✓ Highest yielding and brewing approved
- ✓ Consistently high performance
- ✓ Exceptional grain quality
- ✓ Positive market feedback
- ✓ Robust disease resistance package
- ✓ Broad adaptability and excellent agronomics
- ✓ Proven direct drilling success
- ✓ Growing market share

Unlock the full potential of your harvest with Skyway!

For more information scan the QR code or contact us at [info@agrii.co.uk](mailto:info@agrii.co.uk)





NEW

Belter

BREWING, (PROVISIONAL DISTILLING P3)  
& FEED

Belter has shown exceptional yields in both Agrii and official trials and is set to become a major dual-purpose variety across the UK within the next couple of years.

Belter is more widely adapted than Laureate with high extract and spirit yield, better fermentability together with good enzyme levels for brewing and export potential. It is fully approved for brewing but awaiting full approval for distilling. It shows low skinning, similar to Diablo, and very low screening losses.

It has delivered very high yields in Agrii trials in both England (107% treated, 95% untreated) and Scotland (102% treated, 93% untreated) with consistently higher yields than any of the widely grown malting-types. It has shown similar performance in AHDB trials (104% treated, 89% untreated) with a high specific weight (68.4 kg/hl).

It is suited to all regions and soil types with good straw characteristics, average height (68 cm), good lodging resistance (7 untreated), excellent brackling resistance (8, 7) and medium-late maturity (+2).

Belter's high untreated yields reflect its good disease resistance with mildew (8), brown rust (5, 5) *Rhynchosporium* (6, 6) and moderately resistant to net blotch (7).

BREEDER:	SECOBRA, FRANCE
UK AGENT:	AGRII
PARENTAGE:	COSMOPOLITAN X LAUREATE



Laureate

BREWING, DISTILLING, EXPORT & FEED

Laureate continues to be the most widely grown variety cross the UK with consistently high yields, excellent grain quality and good agronomic characteristics.

Fully approved by the MBC for brewing and malt distilling since 2017, it is favoured in both the English and northern end markets as a non-GN variety, with strong support from end users for both brewing and distilling.

It has consistent high treated yields across the UK and is suitable for all soil types. It has produced high yields in Agrii trials (100% England, 100% Scotland) over the past three years but gives a slightly lower specific weight than other varieties like Skyway, Belter and KWS Sassy.

A short-strawed variety (69 cm) and, while on the lower end of lodging resistance (5 untreated, 6 treated), its brackling resistance is good (7, 7). Its maturity is medium-early (+1) which becomes more attractive as you go further north, compared with varieties like LG Diablo (+2).

Laureate is considered to have relatively low straw yields compared with some other varieties. It has a good disease profile with no major weaknesses with scores for mildew (9), brown rust (5, 5), *Rhynchosporium* (6, 6) and moderately resistant to net blotch (8).

BREEDER:	SYNGENTA UK LTD
PARENTAGE:	SANETTE X CONCERTO



LG Diablo

DISTILLING & FEED

Fully approved by the MBC as a dual purpose variety since 2019. Mainly grown in the North for distilling.

High treated yields in Agrii northern trials over the past three years (101% treated, 88% untreated) put it at a similar level to Laureate. It has a medium specific weight (68.4 kg/hl) and relatively low screenings and is often grown as a high yielding feed barley.

It has very good physical grain quality with high hot water extract, low grain nitrogen and a specific weight better than Laureate. It never achieved a significant market share largely due to the success and dominance of Laureate across the UK.

Medium in height (71 cm), stiffer straw than Laureate (6 untreated, 6 treated) with similar brackling resistance (7, 7) and it produces reasonably high straw yields but it is the latest variety to mature (+2).

A good disease resistance package is reflected in its high untreated yield (88%) with mildew (8), brown rust (4, 5), *Rhynchosporium* (5, 5), and moderate resistance to net blotch (7).

BREEDER:	LIMAGRAIN UK
PARENTAGE:	OVERTURE X SANETTE



NEW

SY Arrow

PROVISIONAL P2 DUAL PURPOSE & FEED

A new high yielding dual-purpose variety from Syngenta with limited seed available this year for Scottish growers to try. Two years away from full commercial MBC approval.

SY Arrow has delivered very high yields in Agrii trials over the past two years (Scotland 101% treated, 90% untreated). It has an average specific weight (67.7 kg/hl) and low screening losses in official trials.

It has generally good straw characteristics with moderate height (72 cm), good lodging resistance (7 untreated), low brackling (7, 7) and medium maturity similar to that of Laureate.

Relatively high untreated yields in Agrii trials (90%) reflect the good all-round disease resistance, with mildew (9), brown rust (5, 6) and *Rhynchosporium* (7, 6) and moderately resistant to net blotch (8).

BREEDER:	SYNGENTA UK LTD
PARENTAGE:	LAUREATE X (SY SPLENDOR X SY BRONTE)



# KWS Sassy

DISTILLING

KWS Sassy received full MBC approval for distilling in 2017 and retains a small market share in Scotland. It is favoured for its excellent hot water extract, very low grain nitrogen (1.4%), excellent specific weight (69.6 kg/hl) and very low screening losses.



Agrii's Scottish trials over the last three years put its yield (97% treated, 82% untreated) just below those of Laureate. Its performance is starting to drop away in official trials and it is likely to be replaced by varieties like Belter over the next couple of years

Relatively tall straw (78 cm) with average standing ability (6) and brackling resistance (6). Its disease resistance is reasonable with mildew (8), brown rust (5) *Rhynchosporium* (6) and moderately susceptible to net blotch (5). Medium-late (+2) maturity puts it later than Laureate but earlier than LG Diablo.

BREEDER:	KWS
PARENTAGE:	CONCERTO X PUBLICAN



# Hurler

FEED

A very high yielding feed type that is straightforward to manage with exceptionally stiff straw. Ideal for growers not looking for a malting contract.

Hurler was added to the UK Recommended List in 2023 and has consistently been one of the highest yielding varieties in Agrii trials (106% England, 104% Scotland). Grain quality is on the lower end (67.1 kg/hl) but its screenings are in line with other feed types (1.5% through 2.25 mm and 4% through 2.5 mm screens).

It has given high yields across all regions and soil types and is straightforward to manage. Relatively short (66 cm) and very stiff straw (8 untreated, 8 treated), outstanding brackling resistance (8, 9). It has medium late maturity (+1). Hurler shows excellent mildew resistance (8), good *Rhynchosporium* resistance (6, 5) and moderate resistance to net blotch (7). However resistance to brown rust is weak (5, 4) and may require attention.

BREEDER:	SECOBRA, FRANCE
UK AGENT:	AGRII
PARENTAGE:	(RGT PLANET X KWS BECKIE) X LAUREATE



# Diviner

FEED



A very high yielding feed spring barley that was formally under test by MBC for distilling but retains value as a high yielding feed barley.



Diviner is a feed variety that offers high yields and good agronomic characteristics. It has been tested for three years in Agrii's trials in Scotland where it gave similar yields (103% treated, 87% untreated).



It is relatively short (67cm) with very stiff straw (7 treated, 7 untreated) and has excellent resistance to brackling (7, 8). It has medium maturity similar to Laureate. It has reasonable disease resistance with mildew (8) and brown rust (5, 5), slightly weaker against *Rhynchosporium* (5, 4) but moderately resistant to net blotch (6).

BREEDER:	SECOBRA, FRANCE
UK AGENT:	AGRII
PARENTAGE:	LG DIABLO X PLAYER



SPRING BARLEY NPKS PLAN						
TIMING	PRODUCT	RATE/HA	NUTRIENTS KGS/HA			
			N	P	K	SO <sub>3</sub>
1st Dose	 <b>Agrii-Start Replenish</b>	350	60	40	79	39
2nd Dose	 <b>Agrii-Start Enhance</b>	195	90	0	0	0
	<b>Total kgs/ha</b>		150	40	79	39

SPRING BARLEY NKS PLAN						
TIMING	PRODUCT	RATE/HA	NUTRIENTS KGS/HA			
			N	P	K	SO <sub>3</sub>
1st Dose	 <b>Agrii-Start Nourish</b>	345	60	0	81	50
2nd Dose	 <b>Agrii-Start Enhance</b>	195	90	0	0	0
	<b>Total kgs/ha</b>		150	0	81	50

SPRING BARLEY NPS PLAN						
TIMING	PRODUCT	RATE/HA	NUTRIENTS KGS/HA			
			N	P	K	SO <sub>3</sub>
1st Dose	 <b>Agrii-Start Establish</b>	180	60	40	0	0
2nd Dose	 <b>Agrii-Start Enhance</b>	180	60	0	0	54
	<b>Total kgs/ha</b>		120	40	0	54

Nutrient rates are for guidance purposes only. For more info on nutrition, email [info@agrii.co.uk](mailto:info@agrii.co.uk).



### Agrii-Start Replenish

A size matched formulation designed for broadcast systems up to 36m. Developed specifically for use across all cereals to fulfil nitrogen, phosphorus, potassium and sulphur requirements in one pass.



### Agrii-Start Nourish

Agrii-Start Nourish NKS+ is a size matched formulation designed for broadcast systems up to 36m. The Enhance treated nitrogen reduces nitrogen losses. The product also reduces nitrous oxide losses and has a lower carbon footprint compared with other fertiliser combinations.



### Agrii-Start Enhance

Enhance Granular Urea is Agrii's range of high quality granular N & NS fertilisers. Enhance is powered by Nutrisphere-N which stabilises the nitrogen and reduces the risks from volatilisation, leaching and nitrification.



### Agrii-Start Release

A unique soil phosphorus complexing agent. Agrii-Start Release can be used where growers are looking to omit or reduce phosphorus in fertiliser applications.



### Agrii-Start Establish

A starter fertiliser for cereal crops designed to fulfil seedbed requirements of nitrogen and phosphorus. Containing Agrii Protected Phosphate (A.P.P) and Enhance to increase phosphate availability, NUE and speed of emergence.

# Agrii-Secobra Research partnership marks further success

Agrii's partnership with Secobra Research, the French plant breeder with a strong focus on spring barleys for malting and distilling, continues to bear fruit. After early success with Soccer and Hurler among others, new introductions are set to challenge the established order. Secobra Research is uniquely placed to develop the spring barleys desired by distillers and maltsters. As an industry owned business it counts Soufflet, Malteurop and the Carlsberg Group along with the Maltsters & Brewers Associations of France among its partners.

The relationship between Agrii and Secobra Research goes back more than 30 years and includes varieties such as Dickens, Memento, Explorer and Hurler. This collaboration is built on a shared vision and values and extends beyond variety development to include work on trials and equipment. Secobra Research has breeding programmes in France, Germany, Scandinavia, Australia and GB which ensure

its breeding programmes on barley, wheat and triticale have a truly global perspective.

The latest spring barley varieties to capture the attention of UK maltsters is Belter. Belter has good export potential with earlier maturity, stiffer straw, higher specific weight and better quality than Laureate and is well-placed to become the preferred dual-purpose variety within the next couple of years.

We are enthusiastic about the future of malting barley in the UK and are proud to be part of our collaboration with Secobra that benefits farmers, distributors, maltsters, brewers, distillers, and consumers alike.



# SPRING OATS

## SPRING OATS

WPB Isabel  
Merlin  
Canyon  
Caledon

## SPRING NAKED OATS

Lennon  
Oliver  
Iceni



## WPB Isabel

Expected to still hold a reasonable market share, WPB Isabel is amongst the top yielders in official trials and shows good yields in Agrii trials.

Very good kernel content and top specific weight, with low screenings. End-users remain positive on the milling capacity of this oat. Similar height to Canyon but with stiffer straw, this variety should stand well on farm under a standard PGR programme. Average resistance against crown rust and mildew mean this is a manageable variety that needs a standard agronomic programme. With decent agronomics whilst delivering a good chance to hit quality specification, expect this line to sell out and perform well on farm.

**BREEDER:** WIERSUM BV

**UK AGENT:** KWS



## Merlin

Quickly becoming the market- leading spring oat. With high yields it sits at the top of the AHDB Recommended List and Agrii trials.

Currently the second highest yielding variety in official trials, and one of highest yielding in Agrii trials. Average kernel content, good specific weight and the lowest screenings on the list. Similar maturity and disease package to Canyon but with stiffer straw. Early indication from mills is positive with some commenting on wanting to see more of this. Expect this variety to start to take serious market share as it grows and develops in the system.

**BREEDER:** SELGEN

**UK AGENT:** COPE SEEDS



## Canyon

Still commanding a reasonable UK market share and most widely grown further north, Canyon sits in the middle of the pack for yield with average kernel content and screenings.

It has continued to impress on farm. It is still the “go-to” oat for those looking for consistency. However, UK stock levels remain low, and it is not accepted by all mills, so availability and market potential will need checking. Tall straw of average strength means this is manageable with PGRs. Marginally earlier to mature than other varieties and offering excellent mildew resistance but is susceptible to crown rust, so a standard fungicide programme should see this variety stay clean and perform well.

BREEDER:	NORDSAAT
UK AGENT:	SAATEN UNION



## Caledon

The highest yielding oat on the AHDB recommended list, it has sparked the interest from the millers and there will be limited contracts available for harvest 2026.

Caledon has excellent disease resistance.

The grain quality is good, with high kernel content, high specific weight and low screenings, ticking a lot of boxes for both growers and end users.

BREEDER:	NORDSAAT
UK AGENT:	ELSOMS SEEDS



# Spring Naked Oats


As the name implies, naked oats naturally thresh free from the husk during harvest. This natural groat is nutrient dense with high digestible energy, and gives itself into a range of different sectors demonstrating the versatility and respect this crop has gained.

Our naked oats are marketed under our Superioats brand into our various end users. They are used as a whole grain, for flaking, malting and in animal feeds. Industries include wild bird food, dog food, poultry, and horses, with their versatility reaching as far as cosmetics.

We have looked into improving agronomic performance through Agrii trials, aiming at increasing on farm gross margins. In addition, our Agrii blackgrass trials at Stow Longa have shown that spring oats, including our Superioats, are a great option for grass weed control situations.

Naked Oats are only available on buyback contract with GB Seeds, please speak to GB Seeds or your local Agrii representative to discuss available options.

Please see [page 41](#) for more information on buy-backs through GB Seeds.



GB Seeds is the Specialist Grain Marketing division of Agrii, and specialises in working with added value crops and grains.



## Lennon

The most well-established spring naked oat variety with yields slightly higher than Oliver in more northern sites.

Lennon has been tried and tested with end-users and is widely accepted. This is the benchmark spring naked oat. Lennon is shorter than most conventional spring oats, with decent standing power. However, as with all oats, if placing on heavier or more fertile ground, growers will need to be aware that PGRs should be included in the programme on all oats. Moderately resistant to crown rust and mildew, which means that a standard fungicide programme will keep this line clean.

BREEDER:	IBERS
UK AGENT:	SENOVA



## Oliver

A spring naked oat that has produced slightly higher yields in more southern sites in Agrii trials when compared to Lennon.

Oliver has also shown to have slightly larger grain size with better screenings and a good specific weight. Fully accepted by our end-users, Oliver is a great addition to the portfolio and offers growers a different type to Lennon. Taller than Lennon, expect similar height to Canyon, with moderate straw strength, which means that growers need to keep PGRs in the tank. In a standard programme situation Oliver has stood and performed well. Susceptible to crown rust and moderately resistant to mildew, a standard fungicide program will be required.

BREEDER:	SELGEN
UK AGENT:	COPE SEEDS





## Iceni



Increasing the genetic yield potential of naked oats is harder, so expect yields similar to that of Lennon & Oliver. Iceni has stiff straw and a good grain size.

Iceni has improved resistance to Crown Rust compared to Oliver & Lennon but still requires protection against Mildew.


BREEDER:	ANGUS WHEAT CONSULTANTS
UK AGENT:	AGRII



SPRING OATS NPKS PLAN						
TIMING	PRODUCT	RATE/HA	NUTRIENTS KGS/HA			
			N	P	K	SO <sub>3</sub>
Seedbed	 <b>Agrii-Start Replenish</b>	350	60	40	79	39
Top Dress	 <b>Agrii-Start Enhance</b>	100	46	0	0	0
Total kgs/ha			106	40	79	39


SPRING OATS NKS PLAN						
TIMING	PRODUCT	RATE/HA	NUTRIENTS KGS/HA			
			N	P	K	SO <sub>3</sub>
Seedbed	 <b>Agrii-Start Nourish</b>	345	60	0	81	50
Top Dress	 <b>Agrii-Start Enhance</b>	100	46	0	0	0
Total kgs/ha			106	0	81	50

Nutrient rates are for guidance purposes only. For more info on nutrition, email [info@agrii.co.uk](mailto:info@agrii.co.uk).




**Agrii-Start Replenish**

A size matched formulation designed for broadcast systems up to 36m. Developed specifically for use across all cereals to fulfil nitrogen, phosphorus, potassium and sulphur requirements in one pass.




**Agrii-Start Nourish**

Agrii-Start Nourish NKS+ is a size matched formulation designed for broadcast systems up to 36m. The Enhance treated nitrogen reduces nitrogen losses. The product also reduces nitrous oxide losses and has a lower carbon footprint compared with other fertiliser combinations.



**Agrii-Start Enhance**

Enhance Granular Urea is Agrii's range of high quality granular N & NS fertilisers. Enhance is powered by Nutrisphere-N which stabilises the nitrogen and reduces the risks from volatilisation, leaching and nitrification.



**Agrii-Start Release**

A unique soil phosphorus complexing agent. Agrii-Start Release can be used where growers are looking to omit or reduce phosphorus in fertiliser applications.

# SPRING WHEAT

## GROUP 1, BREAD

KWS Harsum

Mulika

KWS Ladum

## GROUP 2, BREAD

KWS Alicium



NOTE: UKFM = UK Flour Millers Quality Category



## Mulika

GROUP 1, BREAD

A Group 1 spring milling wheat with a lower-than-average yield (93%). It produces tall straw (78 cm) and a full PGR programme is advisable especially on fertile land. Good disease resistance with Septoria tritici (6), brown rust (6), mildew (7) and yellow rust (6). Resistant to orange wheat blossom midge.

<b>BREEDER:</b>	BLACKMAN AG (UK)
<b>UK AGENT:</b>	SENOVA
<b>PARENTAGE:</b>	PARAGON X (TYBALT X ROBIGUS)



## KWS Harsum

GROUP 1, BREAD

A high yielding (101% treated) variety for spring drilling with high HFN, good specific weight and reasonable protein (12.8%). Accepted by the millers with good consistent gluten strength and good baking performance.

Similar height to Mulika (79 cm), slightly stiffer (1% Vs 4% lodging) but slightly later(+1). Good resistance to yellow rust (7) and mildew (7) but weaker against brown rust (5). Resistant to orange wheat blossom midge.

<b>BREEDER:</b>	KWS UK
<b>PARENTAGE:</b>	KWS SYWELL X KWS SCIROCCO



# KWS Ladum

GROUP 1, BREAD  
Slightly lower yielding (98%) but reasonable specific weight (78.1kg/hl) and will eventually be superseded by KWS Harsum . Similar in other respects to KWS Harsum in terms of straw and disease resistance but it is not resistant to orange wheat blossom midge.

<b>BREEDER:</b>	KWS UK
<b>PARENTAGE:</b>	KWS SYWELL X KWS TALLAND









# NEW KWS Alicium

GROUP 2, BREAD  
A new wheat variety for spring sowing with high yields (104% treated), high HFN and boldest grain (80.1 kg/hl) of any of the quality spring wheats. It has good gluten quality.  
  
It is a relatively early maturing variety (-2) with no major weakness in disease resistance with mildew (8), yellow rust (7), brown rust (6), Septoria (6) and resistant to orange wheat blossom midge. It has average straw strength (3%).

<b>BREEDER:</b>	KWS UK
<b>PARENTAGE:</b>	KWS 13-21 X ASTRID



SPRING WHEAT NPKS PLAN						
TIMING	PRODUCT	RATE/HA	NUTRIENTS KGS/HA			
			N	P	K	SO <sub>3</sub>
1st Dose	 Agrii-Start Replenish	350	60	40	79	39
2nd Dose	 Agrii-Start Enhance	150	69	0	0	0
3rd Dose	 Agrii-Start Enhance	150	69	0	0	0
Total kgs/ha			198	40	79	39


SPRING WHEAT NKS PLAN						
TIMING	PRODUCT	RATE/HA	NUTRIENTS KGS/HA			
			N	P	K	SO <sub>3</sub>
1st Dose	 Agrii-Start Nourish	345	60	0	81	50
2nd Dose	 Agrii-Start Enhance	150	69	0	0	0
3rd Dose	 Agrii-Start Enhance	150	69	0	0	0
Total kgs/ha			198	0	81	50

Nutrient rates are for guidance purposes only. For more info on nutrition, email [info@agrii.co.uk](mailto:info@agrii.co.uk).

Agrii-Start NPKS Replenish

### Agrii-Start Replenish

A size matched formulation designed for broadcast systems up to 36m. Developed specifically for use across all cereals to fulfil nitrogen, phosphorus, potassium and sulphur requirements in one pass.

Agrii-Start NKS Nourish

### Agrii-Start Nourish

Agrii-Start Nourish NKS+ is a size matched formulation designed for broadcast systems up to 36m. The Enhance treated nitrogen reduces nitrogen losses. The product also reduces nitrous oxide losses and has a lower carbon footprint compared with other fertiliser combinations.

Agrii-Start NKS Enhance

### Agrii-Start Enhance

Enhance Granular Urea is Agrii's range of high quality granular N & NS fertilisers. Enhance is powered by Nutrisphere-N which stabilises the nitrogen and reduces the risks from volatilisation, leaching and nitrification.

Agrii-Start NKS Release

### Agrii-Start Release

A unique soil phosphorus complexing agent. Agrii-Start Release can be used where growers are looking to omit or reduce phosphorus in fertiliser applications.

# SPRING BEANS & PEAS

## SPRING BEANS

Lynx  
Genius

## GREEN (BLUE) PEA

Daytona  
Carrington

## WHITE (YELLOW) PEA

Kameleon

## MAPLE PEA

Mantara

## MARROWFAT PEA

Sakura



# Spring beans

Spring beans are a good break from cereal crops with many excellent rotational crop benefits.

A great contributor of residual nitrogen, spring beans have many plus points, such as enabling growers to take advantage of their excellent soil enhancing capabilities.

Growers should aim to produce a quality marketable crop so that they can target opportunities into all available markets. Key areas to watch out for are bruchid beetle and staining – areas that can be helped with good husbandry and attention to detail.

It is always advisable with larger seeded pulses to handle and dry the product gently to avoid cracking and splitting of grains.

Export uptake varies from year to year and is driven by North African demand. This market also sources supplies from France, the Baltics, Canada and Australia. These competitor crops, like us, also have key issues to manage so patience and good marketing may be required to ensure returns are maximised.

Forward contracts for Harvest 2026 will be available as demand dictates. These usually relate to premiums over the Liffe feed wheat price, with additional premiums over that for achieving reasonable quality criteria.

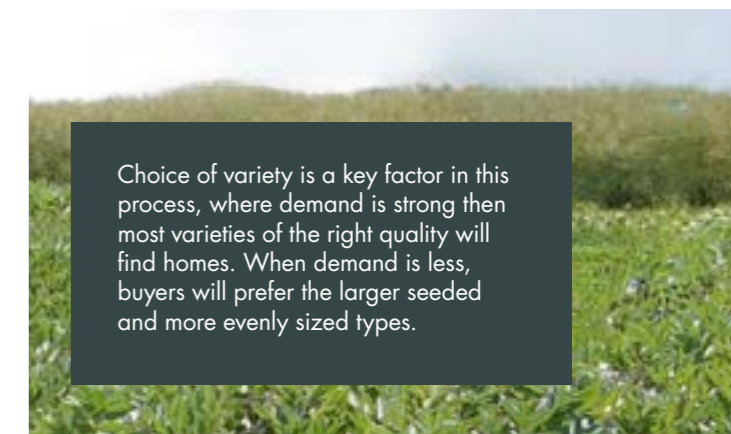
## Lynx

Lynx is a consistent variety that has performed well over recent seasons of changeable weather patterns.

A top yielding variety, Lynx also offers the best downy mildew resistance available and is one of the stiffest strawed varieties in the marketplace, a combination that is not currently matched by other varieties.

Seed size is slightly smaller than Vertigo and Victus, however other attributes make Lynx a prime candidate for growers to choose.

**BREEDER:** NPZ, UK



Choice of variety is a key factor in this process, where demand is strong then most varieties of the right quality will find homes. When demand is less, buyers will prefer the larger seeded and more evenly sized types.





## Genius


A high yielding spring bean, yielding on par with Lynx with many similar characteristics. Slightly taller, but the same maturity as Lynx and good disease resistance. Genius has a larger seed size than Lynx, which makes it desirable to end users where a large seed size is required.

**BREEDER:** LS PLANT BREEDING




SPRING BEANS OPTIONS								
TIMING	PRODUCT	RATE/HA	NUTRIENTS KGS/HA					
			N	P	K	SO <sub>3</sub>	CaO	MgO
Seedbed	 <b>Agrii-Start PKS+ Pulses Poly</b>	210	0	35.7	39.9	39.9	14.7	5.25
Seedbed	 <b>Agrii-Start PKS+ Pulses Mg</b>	210	0	35.7	39.9	31.5	0	31.5

Nutrient rates are for guidance purposes only. For more info on nutrition, email [info@agrii.co.uk](mailto:info@agrii.co.uk)



### Agrii-Start PKS+ Pulses

Developed by Agrii specifically for use in pulses. Contains Agrii Protected Phosphate (A.P.P) – proven to increase phosphate availability and maximise root growth with chelating activity to free up nutrients from the soil.



### Agrii-Start Release

A unique soil phosphorus complexing agent. Agrii-Start Release can be used where growers are looking to omit or reduce phosphorus in fertiliser applications.

# Combining peas and contracting opportunities

Peas remain a good option as a break crop for many reasons relating to rotation, soil enhancing, residual nitrogen and weed control benefits – as well as offering very good gross margin potential.

Given the historical nature of fluctuations in crop areas of peas, processors and end users are increasingly becoming more tuned into forward contracts. These contracts offer supply stability to the market for both growers and the end market. It is vital for break crops to avoid the spikes and dips in values as end user confidence in supply can sometimes be dented, potentially harming longer term crop prospects.

With the lack of a true base price on a world level for peas, then commitments from these processors are generally speculative in nature, which enforces the trade commitment towards having confidence in the whole supply chain.

Growing human consumption pea varieties can produce the highest returns but some varieties may not be as easy to manage and the end value is very much subject to the final quality.

Special attention to care of the crop through its whole life is very important in assuring the best quality is produced and retained through to delivery to the processor. Colour retention is key to this, aligned with the required moisture content but this must be achieved without damage or cracking to the peas, which reduces the options in uses for the processor and ultimately may reduce the value.

Contracts will be available for Harvest 2026 on all pea types. We recommend early registration of interest by growers.

## Daytona

GREEN (BLUE) PEA

Daytona has been the leading green pea for quality and colour retention for many years.

It has consistently delivered samples of good colour retention across a range of conditions better than other blue pea varieties. This gives growers the best chance of maximising premiums offered into the human and micronising pet food markets. Daytona is one of the earlier maturing green peas and has good scores for downy mildew resistance and standing ability.

**UK AGENT:** AGRII



## Carrington

GREEN (BLUE) PEA

A high yielding green pea with excellent agronomic traits. One of the stiffest peas to stand at harvest and excellent downy mildew resistance. The only downside to Carrington is it's slightly smaller seed size, compared to other varieties.

**UK AGENT:** LS PLANT BREEDING



## Kameleon

WHITE (YELLOW) PEA

Kameleon is a consistently high yielding yellow pea. It has a large seed size, making it ideal for the split pea market.

With no obvious weaknesses, Kameleon is a sound choice for growers.

**UK AGENT:** SENOVA LTD



## Mantara

MAPLE PEA

Mantara is a brown seeded maple pea with a wide range of end uses but primarily in the pet/pigeon feed market, due to the unique grain characteristics.

A short-strawed variety with moderate straw stiffness offering moderate to good agronomic characteristics.

Mantara should be grown on a forward contract to maximise returns. GB Seeds can offer more information if required.

**UK AGENT:** LIMAGRAIN UK

**Buybacks for green, yellow and maple peas available through GB Seeds.**

## Sakura

MARROWFAT PEA

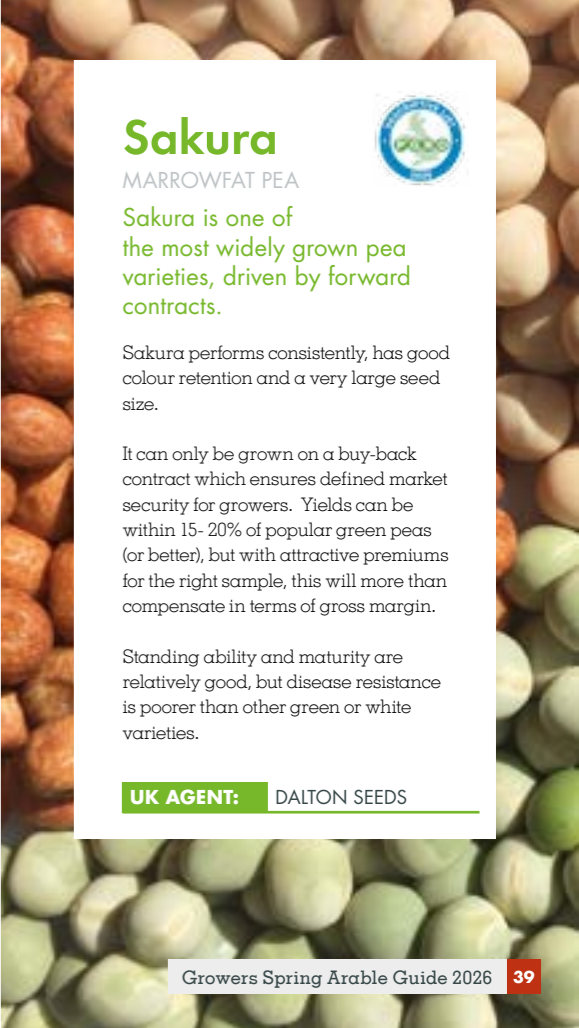
Sakura is one of the most widely grown pea varieties, driven by forward contracts.

Sakura performs consistently, has good colour retention and a very large seed size.

It can only be grown on a buy-back contract which ensures defined market security for growers. Yields can be within 15- 20% of popular green peas (or better), but with attractive premiums for the right sample, this will more than compensate in terms of gross margin.

Standing ability and maturity are relatively good, but disease resistance is poorer than other green or white varieties.

**UK AGENT:** DALTON SEEDS



# LINSEED

Linseed fits well with those growers looking for options to manage their grassweeds and with excellent buy-back contracts available, growers can lock in margin right from the start.

## Daniel

Average yields but it comes with earlier maturity than Juliet. It has shown consistent performance on-farm and remains Agrii's most popular brown linseed variety.

## Juliet

Consistently very high yielding variety in trials and on-farm, and continues to be one of the highest yielding varieties in AHDB Descriptive List trials. Excellent early vigour and high oil content. Slightly later to mature than most varieties so best suited to Lincolnshire and further south.

Buyback Contracts for linseed are available with GB Seeds.



### Agrii-Start Establish

A starter fertiliser for cereal crops designed to fulfil seedbed requirements of nitrogen and phosphorus. Containing Agrii Protected Phosphate (A.P.P) and Enhance to increase phosphate availability, NUE and speed of emergence.



### Agrii-Start Release

A unique soil phosphorus complexing agent. Agrii-Start Release can be used where growers are looking to omit or reduce phosphorus in fertiliser applications.

LINSEED NP PLAN						
TIMING	PRODUCT	RATE/HA	NUTRIENTS KGS/HA			
			N	P	K	SO <sub>3</sub>
Seedbed	 <b>Agrii-Start Establish</b>	180	60	40	0	0
		<b>Total kgs/ha</b>	60	40	0	0

Nutrient rates are for guidance purposes only.  
For more info on nutrition, email [info@agrii.co.uk](mailto:info@agrii.co.uk)

## GB Seeds

*seeds of excellence*

**GB Seeds is the specialist grain marketing division of Agrii, specialising in working with added value crops and grain.**

- + GB Seeds works with a wide range of end users supplying specialist seeds and grains, enabling growers to diversify their cropping in a fast changing environment and allowing growers to capture both economic and environmental benefit.
- + GB Seeds offers a range of buy-back opportunities – please get in touch for more information.
- + The GB Seeds team is working hard to bring innovation crops to market – find out more at [www.gbseeds.co.uk](http://www.gbseeds.co.uk).

**For more information, please get in touch with your usual Agrii contact, or with GB Seeds direct, on 01284 729200 or at [info@gbseeds.co.uk](mailto:info@gbseeds.co.uk).**

# SPRING OILSEED RAPE

## Crazy CL

The joint highest gross output variety on the AHDB Descriptive and the first variety in the UK to combine clubroot protection with Clearfield herbicide tolerance.

## Contra CL



A second Clearfield variety on the AHDB Descriptive List. Early flowering and medium maturity and made it Agrii's biggest selling spring oilseed rape variety over the past two years.



## Lakritz




The highest treated and untreated yields on the AHDB Descriptive List. Early to flower and relatively short.

## Lumen

Consistent high yields, relatively short, early flowering and the earliest variety to mature.

OSR STARTER FERTILISER NPKS PLAN						
TIMING	PRODUCT	RATE/HA	NUTRIENTS KGS/HA			
			N	P	K	SO <sub>3</sub>
Seedbed	 <b>Agrii-Start Replenish</b>	175	30	20	40	20
Top Dress 2	 <b>Agrii-Start Enhance NS</b>	212	70	0	0	63
Total kgs/ha			100	20	40	83

OSR STARTER FERTILISER NS PLAN						
TIMING	PRODUCT	RATE/HA	NUTRIENTS KGS/HA			
			N	P	K	SO <sub>3</sub>
Seedbed	 <b>Agrii-Start OSR</b>	139	30	40	0	0
Top Dress 1	 <b>Agrii-Start Enhance NS</b>	212	70	0	0	63
Total kgs/ha			100	40	0	63

OSR STARTER FERTILISER NS PLAN USING FOLIAR NITROGEN						
TIMING	PRODUCT	RATE/HA	NUTRIENTS KGS/HA			
			N	P	K	SO <sub>3</sub>
Seedbed	 <b>Agrii-Start OSR</b>	139	30	40	0	0
Top Dress 1	 <b>Agrii-Start Enhance NS</b>	212	70	0	0	63
Green Bud	 <b>Efficie-N28-t</b>	20	7	0	0	0
Total kgs/ha			107	40	0	63

Nutrient rates are for guidance purposes only. For more info on nutrition, email [info@agrii.co.uk](mailto:info@agrii.co.uk).



### Agrii-Start Replenish

A size matched formulation designed for broadcast systems up to 36m. Developed to fulfil nitrogen, phosphorus, potassium and sulphur requirements in one pass.



### Agrii-Start Enhance

Enhance Granular Urea is Agrii's range of high quality granular N & NS fertilisers. Enhance is powered by Nutrisphere-N which stabilises the nitrogen and reduces the risks from volatilisation, leaching and nitrification.



### Agrii-Start OSR

This starter fertiliser is designed to supply the correct autumn nutrients for OSR with the addition of boron and Agrii Protected Phosphate (A.P.P) to improve speed of emergence.



### Agrii-Start Efficie-N28-t 28% Foliar Nitrogen

Liquid Foliar Nitrogen Fertiliser. A unique Amide Nitrogen (NH<sub>2</sub>) formulation designed to provide effective crop uptake whilst maximising crop safety.



### Agrii-Start Release

A unique soil phosphorus complexing agent. Agrii-Start Release can be used where growers are looking to omit or reduce phosphorus in fertiliser applications.

# Maize, cover crops, SFI and Grass

Whether it's the data needed to choose a new maize variety for your system, material suitable for where you're farming within the UK, or practical advice and post-cropping options, we can help.

It's becoming more important than ever that maize crops grown in the UK are reliable, consistent, high performing and sustainable due to the ever-changing seasons and legislation that the industry faces on an annual basis.

Please request a copy of our 2026 Maize Guide for more information or download the digital version by scanning the QR code. Our Maize Guide also contains information on growing maize more sustainably.



SCAN THE QR FOR  
A COPY OF OUR  
DIGITAL BROCHURE



## Maize Kicka

**Kickstart** your maize this Spring

Maize Kicka is a specifically formulated maize starter fertiliser for placement at planting.

It is a granular compound (2m to 4mm) with the analysis - 18N - 20P<sub>2</sub>O<sub>5</sub> - 27.5SO<sub>3</sub> - 0.8% Zn.

It is treated with Agrii Protected Phosphate (A.P.P) to prevent phosphate lock-up and therefore keep more phosphate available to the crop.

When applied at 50% of the recommended DAP rate, it increases yield while reducing phosphate application.

Available in both 600kg and 25kg packs.

It is treated with "Kicka" – Methanoic Zinc Amonionate – to promote root growth and help the plant access nutrients.

**KICK-START  
YOUR MAIZE  
THIS SPRING,  
LEARN MORE**



## Agrii-Start Release

Optimising crop nutrition proved key to boosting maize performance at R. Gough & Son in Shropshire this season. By improving the availability of nutrients within their digestate-based system - supported by the use of Agrii-Start Release - the team achieved a 1.2 t/ha yield uplift, even under drought pressure.

**SCAN THE  
QR CODE TO  
READ THE FULL  
ARTICLE**



Carol Gough stands beside the KWS Pasco maize crop on their farm in Ludlow, Shropshire.

# Thinking about cover crops?



Cover crops used correctly as part of your soil management strategy can deliver a range of benefits that will contribute towards farming sustainability.

The key element in improving soil health and productivity in the long term is to increase your soil organic matter content which helps maintain and boost beneficial soil biota populations.

This is best done, in part, by selecting the correct cover crops for your farming operation, the use of which are now supported by the Sustainable Farming Incentive (SFI) scheme.

Please get in touch for details and advice on the options that we have available, or for a copy of our Cover Crops Guide.



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A COPY OF OUR  
DIGITAL BROCHURE



# Farm saving your seed



## The complete service from harvest to drilling

- Pre-harvest/harvest management advice and comprehensive seed testing service

Improve the marketability of your crop with our bulk grain cleaning and colour separation service

Timely processing of seed by full-time, experienced and qualified operators

Exclusive seed treatments backed by Agrii's extensive R&D trials programme

Ongoing agronomic advice on drilling date, seed rates and establishment



### THE BENEFITS

- Identify the most suitable fields, crops and varieties for farm saving.
- Improve specific weight and remove contaminants such as ergot.
- TGW testing at point of processing. Flexibility over quantities and treatments right up to planting.
- Technical seed treatments tailored to individual requirements.
- Seed on farm for optimum drilling date. Cost saving and improved cash flow at a critical time of year.

### The cost benefit of Agrii's seed treatments:

Seed Treatment	Yield response (t/ha)	Value of yield response* (£/ha)	Cost at 6 ha per tonne (£/ha)	Net Return/ha after cost (£)	No of trials
Latitude	0.7	112	35.7	76	75
i-Man	0.2	34	9.8	24	72
Vibrance Duo	0.1	23	8.8	14	52
Zax	0.1	22	9.3	13	40
Take Off	0.1	17	8.3	9	116

\*Wheat price/t = £170

See [pages 6 & 7](#) for more information on our comprehensive range of seed treatments.

# Nationwide Service



- |  |  |
|--|--|
| 1 <b>Barry Henderson</b><br>07976 953081 | 6 <b>Jason Fenton</b><br>07970 230374  |
| 2 <b>David Steel</b><br>07834 905562     | 7 <b>Mark Taylor</b><br>07836 527251   |
| 3 <b>Wayne Ford</b><br>07551 156217      | 8 <b>David Molnar</b><br>07975 655412  |
| 4 <b>Roy Jefford</b><br>07545 207970     | 9 <b>Matt Carlton</b><br>07885 253450  |
| 5 <b>Tom Zealand</b><br>07970 677868     | 10 <b>Kevin Crouch</b><br>07769 832201 |



Our Farm Saved Seed team answer some of the questions they are most frequently asked when out on farm, processing your seed. Follow the QR code to watch and hear our team answering your questions in person.



## What do I need to have prepared for when you arrive on farm?

1. Seed that's below 16% in moisture.
2. The seed needs to be in a trailer with a chute on it.
3. A forklift and a person to operate it to remove the processed bags.

## How much money can growers expect to save by farm saving their seed?

On average a saving of around £130 per tonne can be made by farm saving your seed.

## What are the benefits of having my farm saved seed processed and treated?

1. Firstly, we're looking to produce a better sample. We do this through sieving and screening to remove the smaller grains and weed seeds and produce a nice bold sample to provide the best start for your crop.
2. It's also important to apply the correct seed treatment. We can apply a base seed treatment for the greatest protection against seed and soil borne diseases. In addition we can offer targeted nutritional and biostimulant treatments to give the crop an extra boost, especially under challenging conditions.

## How do the royalties work with farm saved seed?

Agrii will always show a separate BSPB charge per tonne on the invoice, which is then passed to BSPB twice yearly when audited, with the money then duly passed onto the appropriate breeder. Growers can request to pay BSPB direct. In this case they need to make a declaration to BSPB of each variety and area sown.

There are a few varieties that do not fall under the BSPB scheme, but are instead collected by BIPO. These varieties do not enjoy the same 50% reduction in royalty cost. Growers should be made aware of the collection process and the costs involved at the time of purchasing their certified seed.

## Am I paying for a lower quality product by using farm saved seed?

Generally speaking, this is not the case and can in fact be the opposite. Our farm saved seed team are visiting your farm to dress your seed, so it largely depends on the quality of your seed. However we can use our machines to get the best out of what you've got – dressing it as hard as you like, losing as much small seed as possible and getting the boldest sample possible. So, it can be a case of getting a really high-quality product – designed exactly how you want it and at exactly the grain weight you would like.

## At what speed can you process farm saved seed?

It depends on the quality of the seed, how much we need to take out of it and how many tonnes are being processed. These factors vary, but an average would be 8-10 tonnes/hour.

## I only have a small amount of seed that needs dressing – will you still come out?

No tonnage is too small. It might be the case that you have to wait a while depending on where our machines are, especially in busy periods. However, the simple answer is, if our customers need us, we will be there, and no order is too small.

## Can we use our own bags, or do we need to buy new bags?

We would always recommend going with new bags, ensuring the best quality and following all health and safety requirements. You can use your own bags if they're free of contamination, free of vermin and are in good condition.

**MasterLeys**  
The Seeds to Grow your Farming Business

The MasterLeys range of grass mixtures offers full and comprehensive options for all types of farming systems and regions of the UK.

Working closely with leading grass seed breeders throughout the UK and Europe, Agrii is able to access the best varieties for the MasterLeys portfolio. In addition to this, Agrii grows and produces more than 80% of the seed used to produce MasterLeys.

This gives us greater control over the quality of the seed we use and ensures that what goes into a MasterLeys bag is of the highest possible standard. The best varieties from the Grass and Clover Recommended List are specifically chosen for each MasterLeys mix.

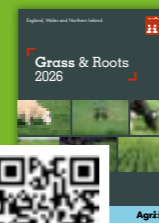
We're continually developing and innovating our variety choices and mixtures – ensuring that we

provide the most resilient and best performing grass mixtures for your specific requirements and current climates.

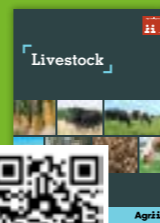
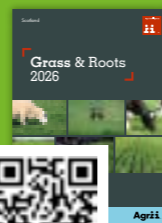
The story doesn't stop with the seed in the bag.

Agrii agronomists and crop input specialists provide advice throughout the lifetime of the ley to ensure the best possible returns from your grass. This covers nutrition, weed control and forage nutrient analysis, together with support on animal health and advice on storage. This integrated approach to making your grass work harder will help drive on farm profitability from your home grown forage.

Eng, Wales & NI



Scotland



Please get in touch for more information about our grass mixtures, or for a copy of the Agrii Guide to Grass & Roots, or the Agrii Livestock Directory.

**BUNGE**

Bunge has port and storage facilities throughout England and Scotland and strategic links with most feed and milling consumers in all regions.

- + Agrii's research into variety selection coupled with Bunge's detailed knowledge of the market, gives growers a selection of low risk, high output crop options.
- + Marketing choices include buy-back contracts, pool marketing or movement at harvest with an option to price later.
- + The Grainman sales and account management system at [www.grainman.co.uk](http://www.grainman.co.uk) can be used to obtain prices and accept bids, view samples and monitor grain movements and payments.

For more information please speak to your usual Agrii contact.

You can also get in touch directly with Bunge UK Ltd

**T: 01844 261261**

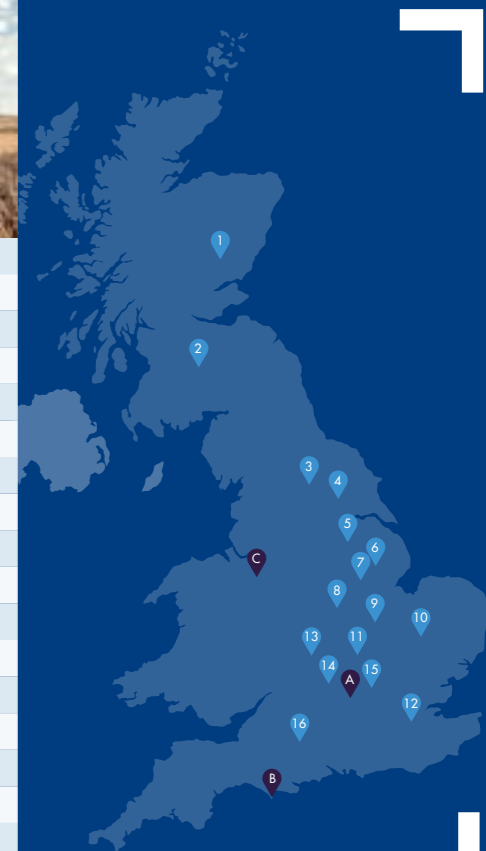
**E: [thame.Origination@bunge.com](mailto:thame.Origination@bunge.com)**

**E: [lucy.b-exley@bunge.com](mailto:lucy.b-exley@bunge.com) (Scotland)**



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2	Lucy Braithwaite-Exley	07809 310081
3	John Kaye	07850 719371
4	Liz Day	07384 891869
5	Ollie Maw	07508 905042
6	Julian Dunning	07881 787862
7	Louise Godson	07572 166702
8	Charlotte Richmond	07848 457289
9	Jonny Crittall	07384 214685
10	David Wadsley	07355 033392
11	Max Russell	07375 544841
12	Archie Nicolle	07736 869421
13	Alex Dashwood	07534 648322
14	Peter Bird	07887 521065
15	Eddie Goss	07759 858125
16	Imie Bouverat	07384 214699
A	Thame Office (Oxfordshire)	
B	Portland Office (South West)	
C	Tarpoley Office (Cheshire)	

PROFITABLE END MARKETS 



# Working together for a sustainable future

# GREEN HORIZONS

## What has been achieved since 2022?

### 2023

Partnered with Agreea to enable farmers to join their carbon programme.

Launched NUE framework to improve on-farm nitrogen efficiency.

Installed 15 EV charge points across 6 Agrii sites.

576% increase in soil organic matter tests since 2019.

### 2024

Designing and rolling out regen-ag programmes with Viterra and GB Seeds.

20% of van fleet now electric, up from 0% in 2019.

Nearly doubled EV charging points to 26 across 12 logistics centres, with 10 more planned.

Exploring transition of commercial fleet to CNG, hydrogen trucks, and HVO.

### 2025

Launched 2 new sustainable grain contracts working with the food supply chain to reduce scope 3 emissions.

Agrii have been the first agri-logistics company to take on a Mercedes Benz electric truck. This will enable us to reduce scope 1 emissions by ~18 - 22 tCO2e per truck annually.

Established an NUE baseline through 300+ measurements across 47 UK trial sites. This is with the ambition of improving NUE by 20% by 2030.

Opening of the new glasshouse at Throws Farm, which will help fast track the development of biologicals and identify solutions to improve NUE.

SDG = Sustainable Development Goal set by the United Nations to be achieved by 2030.



# AGRII ADVISORY LIST

We run a nationwide network of field trials to help our customers and agronomists select the best variety for the right situation.

The trials are carried out at our Technology Centres and iFarm sites extending from Angus to Cornwall and South Wales to Essex.

The trials results are then used to create the Agrii Advisory List. This complements the AHDB Recommended List with extra analysis and statistically-robust data. The scores provided in this Yearbook are from the Agrii Advisory List, unless otherwise stated.

Your Agrii agronomist has access to the latest Agrii Advisory List data – please speak to them for more information.

## OUR VARIETY TRIALS:

+ Evaluate the performance of potential, new and existing varieties on a regional basis.

## THE AGRII ADVISORY LIST:

+ Provides detailed performance data from our trials and external data.

## AGRII ADVISORY LISTS ARE AVAILABLE FOR:

1. Winter wheat
2. Winter and spring barley
3. Winter oilseed rape



# Exclusive offer for Agrii customers

Agrii have partnered with British Hardwood Trees Nursery, an Origin Enterprises company, to provide special pricing to Agrii customers.

Customers who are new to British Hardwood Trees can quote their Agrii account number on enquiry to benefit from partner pricing on cell-grown and bare-root plants, as well as associated planting accessories. This pricing tier offers better than trade rates for eligible customers.

## The Offering

- Cell Grown & Bare Root plants (up to 80cm tall)
- Broadleaf & coniferous species
- Native and non-native species
- Plant Healthy certified
- Recyclable & biodegradable protection
- FSC and non FSC hardwood and softwood stakes
- Weed mat range – including biodegradable options
- Experienced sales team with knowledge of plant specification requirements for major grants, including BN11 and EWCO.



## About British Hardwood Trees

Established in 1989, British Hardwood Tree Nursery is a leading UK specialist in the wholesale supply of high-quality bare root and cell-grown trees, shrubs and hedging plants (up to 80cm tall), complemented by an extensive range of planting accessories.

An Origin Enterprises company since 2023, British Hardwood Tree Nursery has a wealth of experience and knowledge, with a team that prides itself on exceptional customer service. The depth and breadth of our range, means we truly are a 'one stop shop' when it comes to forestry, farming, landscape and estate management planting schemes.

**Bht** British Hardwood  
TREE NURSERY



# Agrii's Digital Farming Service

Contour underpins RHIZA's mapping and VR services but has grown into much more. It is now used by Agrii agronomists for record-keeping, compliance, nutrient management planning, and VR planning.

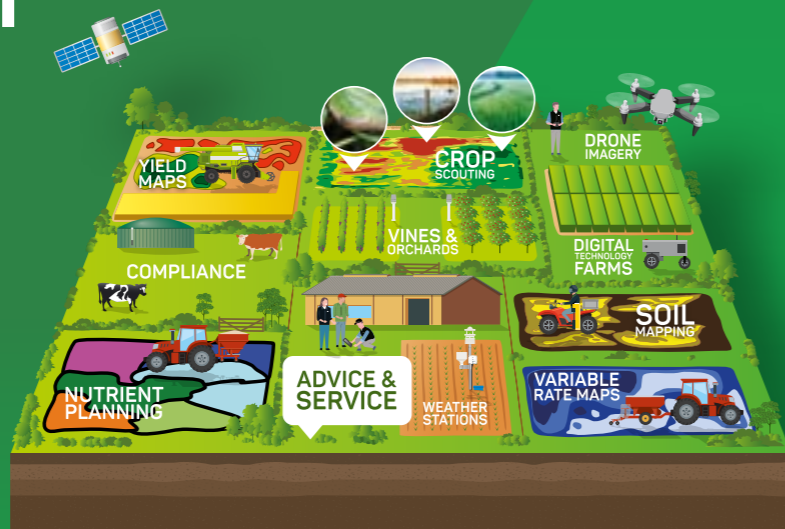
Development is moving further towards land-use management and SFI compliance, recognising the wider demands on farmland today. The goal is simple: to make life easier for farmers and advisers while sharpening focus on efficiency and margin.

Planned integration between Contour and the UK's leading Farm Management System (FMS) will unlock even greater potential, allowing farm benchmarking and gross margin mapping directly within the platform.

Agrii

RHIZA

TELUS



## THE OPPORTUNITIES?

- ☒ Reduced Risk
- ☒ Optimised Inputs
- ☒ Compliance Confidence
- ☒ Improved Establishment
- ☒ Time Saved

# Tramlines Podcast

Tramlines is the only farming podcast that delivers advice to growers on how to improve environmental performance and maximise farm profitability.

By tuning into Tramlines, you will benefit from listening to episodes that feature experts and experienced farmers, who share valuable information on best practices, new techniques, and the latest research in agriculture. Join the experts bi-weekly as they address common problems and solutions and stay up-to-date with the latest developments. With CPD points up for grabs on certain episodes, topics range from digital innovations to soil health and the discussions are supported by Agrii's extensive trials programme and environmental work.

## 2025 Top 3 Episodes!



1. Blackgrass Battles: How One Idea Sparked a Major Field Trial



2. Keep the Faith in OSR: Why Growers Should Reconsider Oilseed Rape



3. Seed Success: Understanding Treatments, Science & Innovation

**Follow** on your favourite podcast platform  
**or listen at:** [www.agrii.co.uk/tramlines-podcast/](http://www.agrii.co.uk/tramlines-podcast/)



# Your local contacts



www.agrii.co.uk

## Local Contacts

<b>A</b>	Lincoln Seed Plant	01522 513351
<b>B</b>	Finmere Seed Plant	01280 848848
<b>C</b>	Moreton Seed Plant	01277 899700
<b>D</b>	GB Seeds	01284 729200
<b>1</b>	Lauren Rettie	07964 510067
<b>2</b>	Harriet Blakey	07593 385979
<b>3</b>	Rebecca White	07721 128172
<b>4</b>	Samantha Gallagher	07841 777026
<b>5</b>	Gavin Taylor	07973 854046

<b>6</b>	Ian Roe	07866 142260
<b>7</b>	Sophie Dillon	07826 956226
<b>8</b>	Poppy Bunting	07967 593776
<b>9</b>	Rob Stuart	07563 390273
<b>10</b>	Angie Baker	07796 193895
<b>11</b>	Will Sanderson	07980 943538
<b>12</b>	Cas Sandy	07970 641741
<b>13</b>	Louise Rawlinson	07721 788943

## Seed Commercial Team

Rodger Shirreff	National Seed Business Manager	07831 188500
Louise Rawlinson	Seed Commercial Operations Manager	07721 788943
Ian Davy	National Seed Sales Manager	07890 550559
Lauren Rettie	Regional Seed Manager – Scotland	07964 510067
Jess Preston	Seed Commercial Operations Support	07870 546599
Mark Taylor	National Farm Saved Seed Business Manager	07836 527251
Ben Lowe	National Forage Product Manager	07966 533374
Adam Simper	National Grass, Roots and Environmental Seeds Manager	07767 007021
Rebecca White	Specialist Break Crop Product Manager	07721 128172
Simon Hobbs	Cover Crop, Environmental & Wildflower Seeds Technical Manager	07770 643365
Harriet Blakey	Seed Product Specialist	07593 385979

## Seed Technical Team

John Miles	Seed Technical Manager	07855 130439
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For all your seed enquiries please contact your local contact on one of these numbers or your local Agronomist.